

The 2019 High Tech Small Firms conference is sponsored and hosted by NIKOS and Novel T

DRAFT Programme

Sunday 26 May 19:00-21:00 Reception

Monday 27 May

8:00 – 9.15 Registration & HTSF Monday Breakfast

9.15-9.45 Welcome & Opening

- Welcome by Dr Rainer Harms, HTSF 2019 Conference Host
- Opening by UT President Victor van der Chijs

9.45 – 12.15 Key Notes & Panel session I

- 9.45 Key Note Robert Burgelman (Stanford University) – *Corporate entrepreneurship*
- 10.40 Key Note Gottfried Vossen (University of Muenster) - *Will Data Science Make the SME Future Naughty or Nice*
- 11.25 Panel session with Key Note speakers, Erik Stam (University of Utrecht), Jaap Beernink (NOVELT) and led by Bart Van Looy (KULeuven)

12:00 – 12:45 Lunch

12.45 – 14:15 Parallel Sessions

Data Science Ehrenhard	Resilience Hatak	Scale Up Nation Chedid and Terzi	Opportunity Recognition Frederiks
University of Muenster (coordinated by Michel Ehrenhard)	The role of resilience and mindful organizing in relation to innovation adoption of employees in logistics - <i>Oeij</i>	Into the black box of Scaling – <i>Chedid and Terzi</i>	Is there a prototype for social entrepreneurship opportunities? – <i>Costa</i>
	LMX Relations and (in) congruence for occupational resilience - <i>Hatak</i>		Entrepreneurial opportunity recognition in the context of converging industries, technologies and knowledge areas - <i>Craemer</i>
	The role of team resilience in teamwork and product innovation: two case studies - <i>Reijneveld</i>		Entrepreneurial opportunities: a design approach - <i>Martina</i>
	Prosocial innovations in entrepreneur interactions with consumers influences organizational resilience		Entrepreneurial opportunities as solutions of sustainable development: the

	through client-customer retention – <i>Perkins</i> Individual resilience for innovation: does context matter? – <i>de Weerd-Nederhof</i>		relationship between problem recognition and opportunity recognition - <i>Enthoven</i>
--	---	--	--

14:15-14:30 Break

14:30-16.00 Key Notes II

- Double Key Note by Dirk Meissner (HSE, Russia) and Jan Kratzer (TUBerlin) – *Innovation Culture*

16.00- 16:15 Break

16:15 – 17:30 Parallel Sessions

Consumer Behavior in Digitally Enabled Environments <i>Constantinides</i>	Corporate entrepreneurship <i>Groen</i>	Entrepreneurship education <i>Talmar</i>
The effect of music BPM manipulation on consumer behavior: A neuromarketing approach - <i>Gaintatzis</i>	Linking corporate venturing and effectuation in established organizations - <i>Alfert</i>	The role of networking of the academics in university-business cooperation within the context of education – <i>Rossano-Rivero</i>
High Technology firms facing users' representations about cyber risks understanding why consumers looking for self-quantification during sport practices still hesitate to adopt IoT devices – Petr	The influence of scenario analysis on strategic real option generation and evaluation - <i>Siebelink</i>	Social Goal commitment in entrepreneurial teams: an entrepreneurship education experiment – <i>van Boxstael</i>
Two-Stage clustering approaches for constomer profiling - <i>Kuiper</i>	The process of developing a corporate entrepreneurial mindset - <i>Hattenberg</i>	Universities preparing students for future challenges of family business enterprises - <i>Ahmad</i>

Tours & drinks @DesignLab - Dinner in Grand Café The Gallery

The 2019 High Tech Small Firms conference is sponsored and hosted by NIKOS and Novel T

Tuesday 28 May 2019

8:15 HTSF Tuesday Breakfast

8:45 – 10.45 Key Notes and Panel Session III

- 8.45 Sjoerd Romme “Designing Entrepreneurial Ecosystems”
- 9.30 Ingrid Wakkee “Failure and Recovery of Entrepreneurs”
- 10.15 Panel Session with Key Note Speakers and Andre Nijhof and led by Petra de Weerd-Nederhof

10.45 – 11.00 Break

11.00 – 12.30 Parallel Sessions

Ecosystems <i>Romme</i>	Sustainable Business Models <i>Oukes</i>	Innovation and value creation <i>Harms</i>
Towards a complex adaptive system: the case of Zongguancun entrepreneurship ecosystem - <i>Han</i>	Systematic Literature Review - <i>Oukes</i>	How to facilitate different types of innovation in an organization through entrepreneurial orientation and knowledge management - <i>Kör</i>
ECOSYSTEMS FOR SMART CITIES: TRACING THE EVOLUTION OF GOVERNANCE STRUCTURES IN A DUTCH SMART CITY INITIATIVE - <i>Cobben</i>	The Syrian Entrepreneurial Flame: why new businesses are founded in conflict and displacement- <i>Rashid</i>	BUSINESS MODEL INNOVATION IN DISRUPTION – UNDERSTANDING THE NUCLEUS OF THE PHENOMENON - <i>Schmidt</i>
The emergence of innovation ecosystems in converging industries – <i>Monteiro Moretti</i>	Different behaviours or two birds of the same feather: sustainable entrepreneurship and activism as solutions for social and environmental problems - <i>Enthoven</i>	Designing Freedom for HTSF and family-run SME’s. The embodiment of designing cybernetic organizational structures to dissolving disruption in fast-paced high tech industries - <i>Kamran</i>
Improving the entrepreneurial ecosystem to encourage more female entrepreneurship - <i>Khodaei</i>	Resource bundling and leveraging: the role of entrepreneurial orientation and gender on business resilience in resource-scarce and resource demanding environment - <i>Saad</i>	Does standardization destruct or create value in the banking sector? An investigation into the roles and resources of service providers in the value creation process. - <i>Hanna</i>

12.30 – 13.15 Lunch

13.15 – 14.45 Key Notes IV

13:15 Key Note Stephanie Beninger “Sustainable Business Models”

14:00 Key Note Elisabetta Lazzaro “Entrepreneurship and digital transformation in the arts, culture and the creative industries”

14:45-15.00 Break

15.00 – 16:15 Parallel Sessions

Entrepreneurship and digital transformation in the arts, culture and the creative industries <i>Lazzaro</i>	International and technology-based <i>Harms</i>	University context, funding and survival of new ventures <i>Englis</i>
Beyond the hype of new funding models: limitations of crowdfunding in the view of artists – <i>Dalla Chiesa</i>	Dynamic bundle of capabilities and firm’s international performance: a configurational analysis of Chinese Technology-based international new ventures - <i>Jie</i>	Formation of an innovative science investigation and full life-cycle system researches in the growing university context - <i>Kolychev</i>
Art-Science-Technology collaborations in the creative industries: organizational structures and co-working behavior - <i>Birsel</i>	Cross-country comparison of international entrepreneurial behavior: evidence from developed and emerging markets - <i>Midderman</i>	Do you get funded? An assessment of university spin-off funding success – <i>Skute</i>
Employee motives to participate in collaborative innovation - <i>Nohutlu</i>	Transitional values of professional relationships for small companies developing technology - <i>Landinez</i>	Expert prediction of short-term and long-term new venture survival - <i>Englis</i>

16:15-16:30 Conference Closing, Best paper Award and Outlook to the next Conference – Aard Groen, Peter vd Sijde and next year’s hosts.

Tour to City Brewery (Enschede) – includes dinner